

# Madera Business Extravaganza & Home Expo



Presented by  
Madera Chamber of Commerce  
and  
Madera Association of Realtors®  
**THURSDAY, JUNE 13 • 4:00-8:00PM**  
Hatfield Hall & Patio, Madera District Fairgrounds

## PLATINUM CORPORATE SPONSORSHIP PACKAGE - \$1000

- ✓ Priority selection of booth space beginning **NOW** (Application and payment must be submitted to qualify and confirm)
- ✓ One (1) 10x10 Booth Reservation
- ✓ Unlimited Entrance tickets for your distribution; a web link can be provided
- ✓ Listed as a PLATINUM Sponsor on all Business Extravaganza & Home Expo promotional literature, advertisements and announcements, including our website\*
- ✓ Free Electronic Ad in Community Edition Newsletter (to be used after the event but prior to 2020 event)
- ✓ Logo Hyperlinked from Madera Chamber website
- ✓ **NEW!!! Onsite Social Media Promotion**
- ✓ Recognition Plaque
- ✓ Individual Business Recognition in Event Guide
- ✓ Complimentary Meals and Beverages during the event

## GOLD CORPORATE SPONSORSHIP PACKAGE - \$500

- ✓ Priority Selection of booth space beginning **April 29th** (Applications and payment must be submitted to qualify and confirm)
- ✓ One (1) 10x10 Booth Reservation
- ✓ 75 Entrance tickets for your distribution
- ✓ Recognition as a GOLD Sponsor on all Business Extravaganza & Home Expo promotional literature, advertisements and announcements, including our website\*
- ✓ Free Electronic Ad in Community Edition Newsletter (to be used after the event but prior to 2020 event)
- ✓ Recognition Plaque

## SILVER CORPORATE SPONSORSHIP PACKAGE - \$350

- ✓ Priority selection of booth space beginning **May6th** (Application and payment must be submitted to qualify and confirm)
- ✓ One (1) 10x10 Booth Reservation
- ✓ 50 Entrance Tickets for your distribution
- ✓ Recognition as a SILVER Sponsor on all Business Extravaganza & Home Expo promotional literature, advertisements and announcements, including our website\*
- ✓ Recognition Certificate

\*Deadline - PLATINUM, GOLD and SILVER SPONSORSHIP PACKAGES must be secured by **May31, 2019** for guarantee of placement among listings of sponsors in Business Extravaganza & Home Expo 2019 promotional literature.

## EXHIBITOR & FOOD BOOTH PACKAGES FOR MEMBERS & AFFILIATES - \$200

- ✓ Registration begins **May 13th**
- ✓ One (1) 10x10 Booth Reservation
- ✓ 10 Entrance Tickets

**MAY 21<sup>ST</sup> - REGISTRATION OPENS TO NON-MEMBERS - \$275**

# CONTRACT TERMS AND AGREEMENTS FOR SPONSORS/EXHIBITORS

*This contract is an agreement between individual Sponsors, Exhibitors, the Madera Association of Realtors®, and the Madera District Chamber of Commerce. The Madera Chamber of Commerce and the Madera Association of Realtors® reserve the right to refuse service to anyone for any reason.*

## BOOTH RESERVATIONS

- Platinum Corporate sponsorship reservations are available **NOW** on a first come, first served basis
- Gold Corporate sponsorship reservations are available beginning **APRIL 29th**
- Silver Corporate sponsorship reservations are available beginning **May 6th**
- Exhibitor space is available for CHAMBER and/or ASSOCIATION MEMBERS AND AFFILIATES beginning **MAY 13th**
- Beginning **MAY 20th** space reservations open to **NON-MEMBERS**.
- NOTE: Payment in full MUST accompany this application for space reservation to be processed and confirmed. Cash, Check or Credit Card accepted.

**BOOTH SET-UP:** Your cooperation with the following will be greatly appreciated

- CHECK IN AND SETUP BEGINS AT 8:00 A.M. AND **ENDS AT 2:00 P.M.** FAILURE TO COMPLY WILL RESULT IN LOSS OF EXHIBITOR'S BOOTH SPACE WITH NO REFUND TO EXHIBITOR. BOOTH COULD BE REASSIGNED.
- Each exhibitor must check in at the entrance to Hatfield Hall.
- Exhibitor vehicles MUST be removed from the exhibition area by 2:00 P.M.

**BOOTH SPACES:** All booth spaces measure 10' x 10', outdoor locations may vary in size. Power sources are limited. Extension cords, power strips, etc. will **NOT** be provided by the Madera Chamber of Commerce/Madera Association of Realtors®.

- One 8-foot table with two chairs
- A plastic table cover, and skirt may be reserved on your registration form, or you may provide your own.
- Full curtained backdrop on which to display company banner and information (indoor booths only). Corner End booths will have half a wall with a backdrop instead of a full wall. Patio booths do not have curtain.
- Booth spaces must be attended to always during event hours. Spaces must be kept clean and professional looking.
- Product sales are allowed in all booths.
- City of Madera Business License & CA State Sales Tax compliance are the responsibility of the exhibitor. All fire, health and any other laws and regulations applicable to the use of such space type and cost are the responsibility of the exhibitor.
- Absolutely no exhibitor may sell food or beverage items unless it directly relates to your business classification.
- **NO BEVERAGES of any kind are to be sold or given away by Exhibitors unless part of your door prize, to be presented during the scheduled time.**
- **All exhibitors are limited to a small wrapped candy or similar item.**

## FOOD & BEVERAGE INFORMATION

- **FOOD VENDORS:** All food vendors, whether for profit or not-for-profit, are required to obtain a health permit. Food includes any food and/or beverages which is sold or given away. To obtain your health permit application, contact the Madera Chamber of Commerce at (559) 673-3563.
- Food sales are reserved for Food Exhibitors only. The Chamber office must approve all sales of food products in advance.
- NO BEVERAGES can be sold or distributed. The Madera Chamber reserves the right to beverage service.

## CULMINATION OF THE EVENT

All exhibitors must remove their exhibits the night of the event, but not prior to the conclusion of the event at 8:00 p.m.

**PROVISIONS** - Each Exhibitor will provide and be responsible for the following:

- One door prize (\$25 minimum; more than one prize may be given)
- Container to collect business cards or blank cards for door prize
- Display of door prize
- Blank card for attendees who do not have business cards for drawing entry

## CANCELLATION POLICY

Any cancellation must be in writing and received in the Chamber Office no later than five working days prior to the event. Upon written request, refunds may be made within 30 days following the event if the space can be re-contracted to another party.

# APPLICATION FOR SPONSORS AND EXHIBITORS

Name of Company \_\_\_\_\_  
(PRINT EXACTLY as it will appear in all promotion material)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Telephone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Person in charge of booth \_\_\_\_\_

## CHECK THE BUSINESS EXPO PACKAGE YOU CHOOSE TO RESERVE

- Platinum (\$1000) Website \_\_\_\_\_  Gold (\$500)  Silver (\$350)  
 Exhibitor-Member/Affiliates (\$200)  Exhibitor-Non-Member (\$275)

**LIST THE BOOTH NUMBER DESIRED:** Your assigned booth space will be confirmed to you after receipt of your contract and payment; if your choice is unavailable, you will be called for another selection. See Event Map.

1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_

## I HAVE INCLUDED MY PROMOTIONAL ANNOUNCEMENT

**Deadline is May 31, 2019** for guaranteed inclusion in publication: In 35 words or less, a description of your business to be used in our Event Guide, content may be edited for space. Please attach or e-mail to [tjordan@maderachamber.com](mailto:tjordan@maderachamber.com)

AMOUNT ENCLOSED \$ \_\_\_\_\_  I would be willing to link the event information from my website

- Yes, I will need a table cloth and table skirt  No, I will provide my own table cloth and table skirt

The Madera Chamber of Commerce, Madera Association of Realtors®; their Staff, Officers and Management, reserve the right of the booth assignments to curtail in whole, or in part, that which may reflect against the character of the event and to allocate a specified number of exhibitor spaces per industry. Sellers agree to the Contract Terms and Agreement and assume all liability for any loss or injury at the event. I have read and understand all the information given and I hereby agree to all terms and conditions of this contract.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Please print the name of the above signature

\_\_\_\_\_  
Title

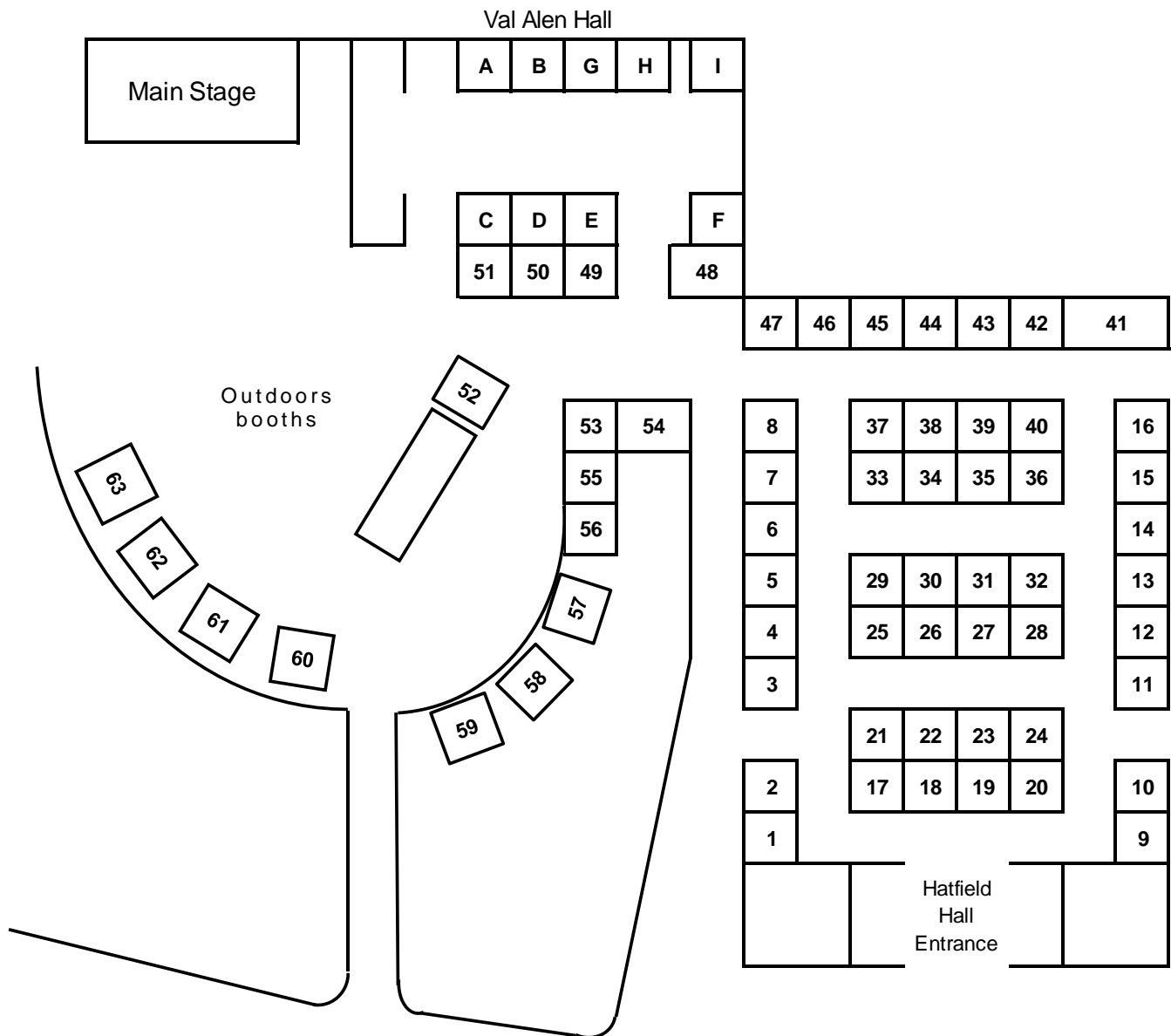
**Return to:** MADERA CHAMBER OF COMMERCE, 120 North E Street, Madera, CA 93638, FAX (559) 673-5009 or email to [tjordan@maderachamber.com](mailto:tjordan@maderachamber.com)

**Please PHOTOCOPY this agreement and keep on hand for future reference**

Special arrangements may be made if automobiles or large equipment will be used in your exhibit or for outdoor exhibits, food vendors, car dealerships, etc. Please call the Chamber at (559) 673-3563 prior to submitting this application to make special arrangements.

# EVENT MAP

Your assigned booth space will be confirmed to you after receipt of your contract and payment; if your choice is unavailable, you will be called for another selection. See Application for Sponsor and Exhibitors on the previous page.



If automobiles or large equipment will be used in your exhibit, contact the Chamber office at (559) 673-.3563 prior to submitting this contract agreement. Additional locations for automobile display or large equipment will be discussed once contract agreement has been approved.

**Event Map is subject to change**