MADERA CHAMBER OF COMMERCE

ADVERTISING PRICE LIST

The Madera Chamber of Commerce strives to produce a business and community oriented newsletter each month. Our newsletter is distributed electronically to Chamber Members monthly, and to members of the community, quarterly (the Community Edition) via email, maderachamber.com, and Facebook. All advertisements below are in pixels.

Please take advantage chamber's variety of advertising options. Please check out our "Business Profiles" which offers a unique and custom page to advertise your business and tell the community what your business is all about.

Newsletter Advertising

Individual Advertisement Pricing

Business Profile 590x763	**$350**

The business profile is an advertisement featuring a members business. It is to be written by the business and submitted to the chamber with photos, logos, etc. Business profiles will be featured on maderachamber.com for one year. (*590x763 can be designed as an 8.5x11)*

590x150	**$100**
280x150 *(approximate dimension of a business card)*	**$50**

SAVE 20% with a Package

12 Month Advertising Packages—Prepaid

590x150 Monthly Advertisement	**$960**
Hybrid - Four 590x150 *(in the Community Edition)* **& Eight 280x150**	**$640**
280x150 Monthly Advertisement	**$480**

All advertisements hyperlinked to advertisers website or Facebook page. To view ad size on actual newsletter, please email Jennifer at jcarlson@maderachamber.com

Website Advertising

	6 Month	12 Month
Top of Homepage, Rotating Ad 700x300—3 available Hyperlinked to advertiser's website, *Up to five (5) Additional Web Directory Listings*	**$900.00**	**$1200.00**
Bottom Left, Rotating Ad 750x100—2 available Hyperlinked to advertiser's website, *Up to two(2) Additional Web Directory Listings*	**$550**	**$850**
Bottom Right, Rotating Ad 150x100—2 available Hyperlinked to advertiser's website, *Up to two(2) Additional Web Directory Listings*	**$300**	**$550**
	Monthly	
Monthly Ad—Top of Homepage, Rotating Ad 700x300	**$175**	

SAVE 20% on 12 Month Website Advertising if you have a newsletter advertising package